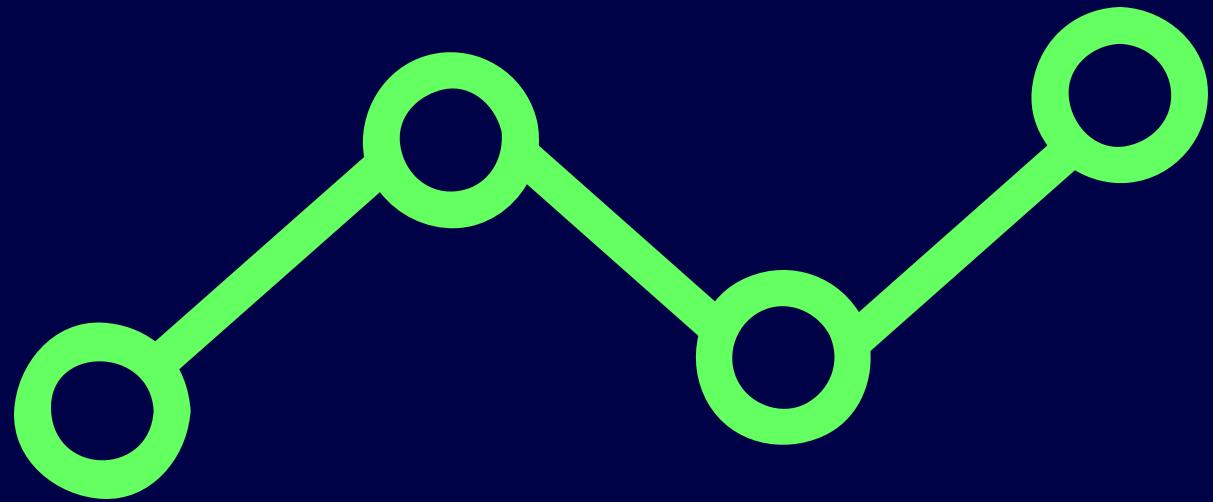


*TrustaBit*

# Blockchain for Flight Delays



2017 EDITION

TRUSTABIT.IO

## COMPANY MISSION-VISION

At TrustaBit, we had the brilliant idea to be the world's most respected airline customer retention eVoucher DaPP(Distributed Application).

To accomplish this, we want to establish a network of strategic partnerships with airline industry leaders and innovators that supports customer loyalty, exceptional service and a firm commitment to excellence.

## The Problem

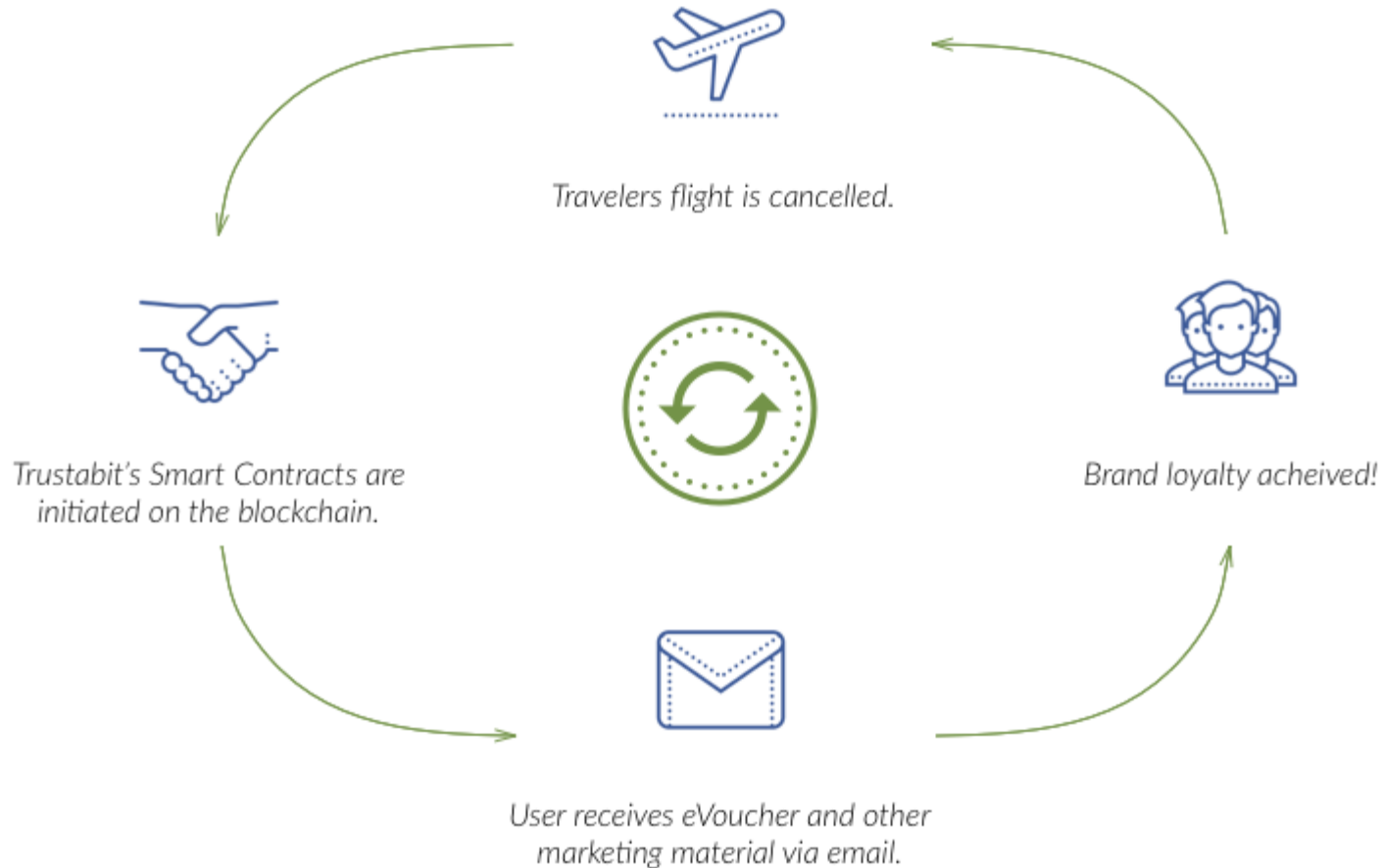
- Long and arduous process to claim vouchers which leads to increased customer frustration and decreased brand loyalty
- There were over 400,00 delayed flights worldwide in October 2017
- Negative customer experience will drive away brand loyalty

## The Solution

- **Make things right with the customer the first time to increase brand loyalty**
- **TrustaBit will initiate an automatic compensation to passengers according to defined business rules AKA smart contracts. For situations such as flight delays, cancellations and overbooked flights.**
- **Vouchers will be sent directly to the travelers email account**
- **Bring back the travelers emotional connection to your airline**

# HOW TRUSTABIT WORKS

*TrustaBit*



## The Competition

Etherisc



## THE PASSENGER RIGHT MARKET

- Since 2013 Airhelp has obtained \$85 million dollars in sales from consumers who pay them 25% of the total amount owed to process their claim request.
  - Passenger rights market is valued at \$3.3 Billion dollars annually
- 1.3 Million people have used AirHelp to date.



## STATS

- On average, every day more than 8 million people fly
- Millennials are the most frequent business travellers of any generation taking 7.4 business trips last year
- 97% will post their experience on social media
- Loyalty programs matter more in the airline section than hotel or rental car
- Millennials are also more likely to spend extra money on flight upgrades and perks
- 68% will remain loyal to a program that offers the most rewards





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**THANK YOU!**